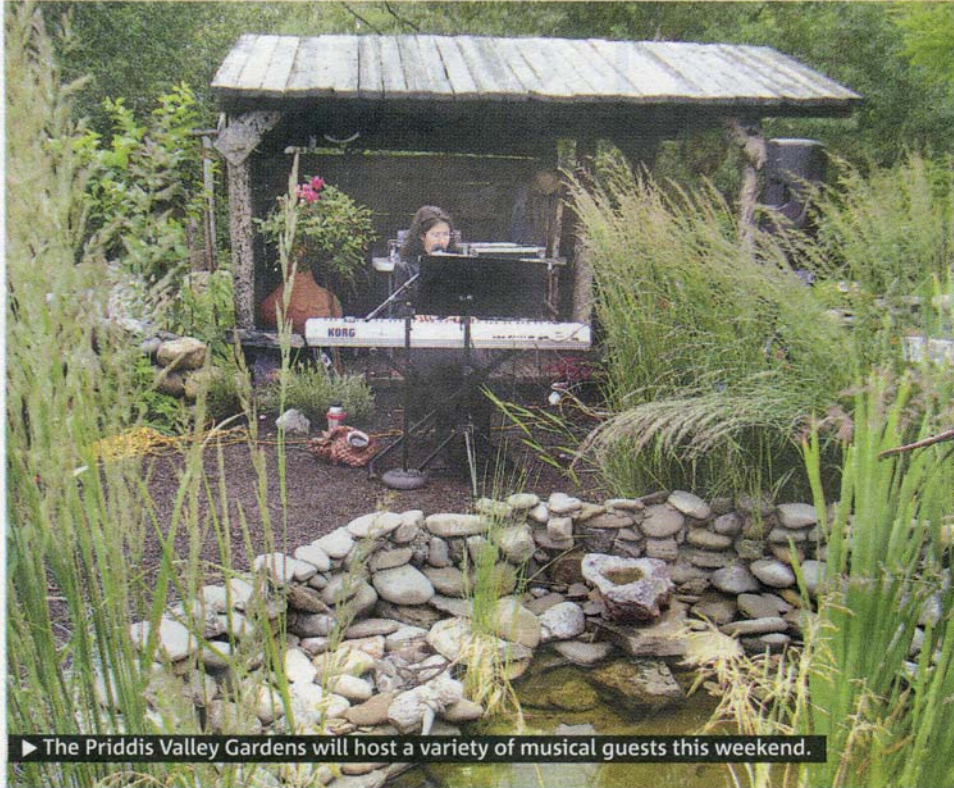


CONTRIBUTED



► The Priddis Valley Gardens will host a variety of musical guests this weekend.

Festival shines light on city's eclectic scene

► Event will highlight 'Calgary's different genres of music': Organizer ► Goes Saturday at unique venue



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Blues, jazz, rock and country — you'll find it all at this weekend's Sonica festival.

Taking place at the Priddis Valley Gardens Saturday, fans will be able to set up a tent and enjoy 24 hours of musical revelry.

"I want people to come here and have an experience," said Kelly Tait, owner of Priddis Valley Gardens.

After moving to Calgary five years ago and feeling closed off by typical city life, Tait created the Priddis

500

The number of people expected to turn out for the multi-genre music festival.

Valley Garden as an open-minded creative space for people in the area to go to.

"There isn't a festival that showcases Calgary's different genres of music," said organizer Marvin Kee, who added that the festival will try to break down that stereotypes that Calgary is only about country

Priddis Valley

Located 30 minutes outside Calgary, the garden is a work in progress that will never be finished, says owner Kelly Tait.

and western.

The concert showcases 24 local acts — the best Calgary has to offer, said Kee.

As the former lead guitarist from the Highrollers (a unique funk rock band, as he described it), Kee says he always envisioned himself doing a large festival.